# Tenacious

## PRODUCT BRIEFING NOTE

### **Product Description**

**U300** is a Double Sided Polyester Tape with a differential acrylic adhesive system on either side and a white siliconised paper release liner.

#### **Product Features**

- A strong, clear PET filmic backing
- A highly stable and differential acrylic adhesive system with the Open Side (6.8 N/cm) having twice the tack level of the Linered (Closed) Side 3.4 N/cm. The adhesive has very high cohesive strength and a degree of UV stability
- A high quality and die-cuttable siliconized paper release liner



- Designed for the temporary mounting and attachment of items
- Excellent clean-remove from stable surfaces of the Linered/Closed adhesive side
- Suitable for lamination to material in wide width (available in 1,050mm and 1,220mm) as standard and normal length of 33 Metres - long length also available for lamination
- Suitable for conversion to short length rolls or die-cut e.g. circles for mounting posters

#### **Key Markets**

- For merchandising and mounting of short-term promotional signage, particularly Point of Sale Displays — suitable for sticking to glass with media facing the outside
- Signage industry for temporary signage or where clean-removal required
- Exhibition, Display, Party Hire & Events companies
- Lamination full width to foams and textiles to make them self-adhesive but removable e.g. for protective foam for sharp edges like routed laminates or as spacers between material to prevent scuff and abrasion damage
- Holding of protective drapes and masking applications (the product is used overseas for the holding of protective drapes to the body of brand new vehicles for export)
- Hotel chains, particularly the banqueting departments
- Office and stationery supply companies
- Schools, Libraries, Museums & Galleries and other Public Buildings

Values: All values presented have been determined by standard test methods and are average values only.

Recommendations: Whilst we are happy to recommend products from our range for applications, it is imperative that the customer/user complete their own tests to determine suitability for their application under "working conditions" and if longevity is important, that ageing tests be carried out.

Warranty: We can only warranty our products to the level that they are consistent with our Product Information Sheet values

